

Caitlin Krum

Education

Moravian University - Bethlehem, PA
BFA - Graphic and Interactive Design
2019 - 2023

Achievements

Dean's List

Moravian University
December 2019, May 2022, May 2023

Organization of the Year

Moravian Studio South
April 2021

Design Experience

Graphic Design Intern

Artsquest
April 2024-Present
Assisting the Graphic Design and Marketing team with design projects pertaining to various events like Steel City Smokeout and Musikfest.

Freelance Avatar Designer

William Borusiewics
May 2024-June 2024
Designing a talking robot avatar for a friend's twitch stream with Adobe Illustrator.

Freelance QR Code Designer

Payne Gallery
May 2023-October 2023
Linking artwork on the Moravian University Campus to its image on Google Arts and Culture via printed QR Codes and hanging the printed codes next to the art on campus.

Freelance Logo Designer

Joshua Zanger
May 2023-September 2023
Using Adobe Illustrator to design a mechanic shop logo and a coffee shop logo for a friend's two potential business ideas.

Graphic Design Intern

Historic Bethlehem Museums and Sites
January 2023-June 2023
Designing catalogues and taking photos of two different exhibits at the Kemmerer Museum of Decorative Arts, which is one of multiple museums in the Historic Bethlehem Company.

Graphic Designer

Moravian University Studio South
February 2021 - May 2023
Working at a student-run design studio for Moravian University. The studio includes working on real life projects with on campus clients, as well as the occasional off campus clients.

Other Experience

Sales Associate

Walmart
June 2022 - Present
Performing cashiering duties, running self checkout, returning unwanted items to their shelves, and helping customers at the door.

Assistant to the Director

Moravian University Payne Gallery
September 2021 - May 2023
Supervision and cataloging of artwork in Moravian University's student and faculty art gallery, Payne Gallery and working at gallery openings.

Server

Longacres Modern Dairy
July 2018 - August 2020
Scooping ice cream and waiting tables while dealing with busy rushes, as well as maintaining a clean efficient work environment.

Skills

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe XD, Google Suite, Microsoft Suite

Graphic Design, Typography, Fonts, Logo Design, Design thinking, Branding, Graphics Editing, Color Theory

Digital Photography, Film Photography, Image Editing, Black and White Darkroom Development

Illustration, Painting, Drawing, Visual Arts, Digital Art, Studio Art

User Experience (UX), User Experience Design (UED)

Market Research, Problem Solving, Pop Culture Knowledge, Communication, Instagram